

INDEPENDENT BATTERY ENERGY STORAGE EXPERTISE

Experience that moves storage projects forward.

Senior advisory for battery energy storage, interconnection, project development, technical diligence, and execution.

3 GW / 8 GWh

Utility-scale BESS portfolio management experience

>200 MW

Storage projects advanced through development

~1 GW

Long-duration storage opportunities screened

FOUNDER & PRINCIPAL

John Meinecke

John is a senior utility-scale energy storage development and preconstruction executive with experience spanning greenfield development, interconnection, permitting, project economics, EPC procurement, design review, construction readiness, commissioning, and portfolio delivery. His background includes managing a 3 GW / 8 GWh BESS portfolio, advancing more than 200 MW of storage projects, originating a 44-project CAISO pipeline, screening approximately 1 GW of LDES opportunities, and leading technical organizations of up to 32 people.

CORE SERVICES

01 Development & Interconnection

Site screening, utility strategy, application readiness, and milestone execution

02 Technical & Commercial Diligence

Technology, performance, constructability, contracts, cost, schedule, and bankability

03 Owner's Engineering

Design, procurement, EPC execution, commissioning, and asset-value protection

04 LDES & Emerging Technology

Technology screening, use-case alignment, siting, permitting, and commercialization

05 Portfolio Strategy

Prioritization, development planning, risk screening, and executive decision support

06 Project Recovery

Focused intervention for schedule pressure, incomplete applications, and execution gaps

A FOCUSED FIRST ENGAGEMENT

BESS Project Jump Start

Turn an early-stage storage opportunity into a practical, prioritized development plan.

01 DISCOVERY

Review project objectives, available information, immediate constraints, and the decisions the team needs to make

02 ASSESSMENT

Evaluate site, interconnection, technology, permitting, schedule, development budget, and principal risks

03 ACTION PLAN

Deliver concise findings, information gaps, priorities, and recommended next actions

TYPICAL AREAS OF REVIEW

- > Project objectives and commercial use case
- > Site suitability and preliminary configuration
- > Utility and interconnection strategy
- > Technology and duration alignment
- > Permitting and stakeholder considerations
- > Development budget and milestone schedule
- > Critical risks, information gaps, and next actions

REPRESENTATIVE ENGAGEMENT PROFILES**Interconnection recovery**

Organize and lead an accelerated application effort for a project facing a fixed submission deadline

Municipal LDES planning

Evaluate technologies, use cases, siting, and permitting pathways for multiple public facilities

Portfolio diligence

Screen storage opportunities for interconnection viability, development risk, commercial positioning, and capital requirements

WHO WE HELP

Developers | Asset owners | Utilities | Municipalities | Investors | Technology providers | EPC contractors | Large energy users

Have a project or challenge?

Start with a focused conversation about what needs to move forward.

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